



Up to **1/3** of annual sales of online and storefront retailers occur during the holiday season.



Online and non-store holiday sales are expected to increase up to **12%** compared to 2021, reaching **\$268 billion**.



Consumer spending for the 2022 holidays is expected to increase up to **8%** over 2021, reaching **\$960 billion** in November and December.



Consumers plan on spending an average of **\$833** on gifts and holiday items in 2022, and **46%** of them started shopping before November.

To make all this happen, your **databases** carry a heavy load – from digital advertising to transactions, inventory tracking, shipping, and returns.



Are you ready?

Datavail, a leading database services company with 24x7 support of all major databases, has helped some of the world's leading retailers and brands get ready for the holidays. We have more than 600 DBAs with deep expertise in SQL Server, Oracle, MySQL, Db2 (LUW and z/OS), PostgreSQL, MariaDB, Cassandra, MongoDB, and the AWS, Azure, and Oracle cloud platforms.

It's not too late!

We can help you ensure peak performance and availability. Datavail can perform an immediate assessment followed by remediation, tuning, and 24x7 support for your database environment. What you'll get:

Remediation and tuning as necessary.



24x7 monitoring and support throughout the holidays and beyond.



Health check/assessment, evaluating:

Memory | Power | Configuration of Databases & Server | Availability (high availability & disaster recovery) | Backup & Recoverability | Security

Over the past 15+ years we've helped **major retailers** optimize their databases so they could stay up-and-running at critical times:

"We use Datavail to assist with the most important database we have – our web database! I sleep better knowing Datavail is there for us in a database pinch!"

VP of IT, Medium Enterprise Retail Company

"We have not had any unplanned outages since [our] engagement of services."

CIO, Roche Bros. Supermarkets

Call Datavail at:
877-634-9222
or chat with us on
Datavail.com
to get started.



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BI/Analytics • Applications • Databases

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