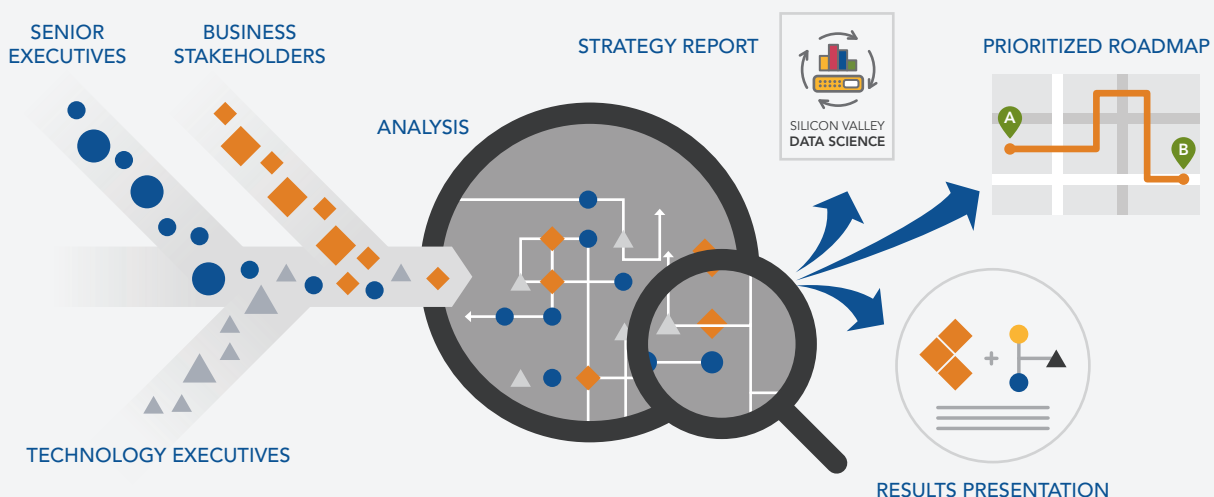# Analytics Roadmap Service Solution

The pathway to trusting your data so you can rely on your reporting

Companies experiencing data quality or management challenges that are skewing reporting – or perhaps even delaying reporting altogether – may not know exactly where the crux of the problems may lie.

Here are the most common analytics challenges we see:

- The data you're analyzing just doesn't seem right – something is off
- The various reports are providing inconsistent conclusions
- Reporting is piecemeal with different formats coming from different departments
- Data access is from many sources which are not integrated or aligned

- You do not have standards in place for how and where every report should be pulled
- You have the reports, but you aren't seeing the most relevant KPIs
- Reporting is consistently late or difficult to access

Our Analytics Roadmap Service Solution will identify for you where the gaps in your data management strategy lie.

SENIOR EXECUTIVES

BUSINESS STAKEHOLDERS

STRATEGY REPORT

SILICON VALLEY **DATA SCIENCE**

PRIORITIZED ROADMAP

ANALYSIS

TECHNOLOGY EXECUTIVES

RESULTS PRESENTATION

The most common areas we cover in our roadmap include:

- **One-source-of-the-truth:**
  Building or configuring a data warehouse so that all your data matches up in every report.

- **Creating consistency across the enterprise:**
  Implementing best practices to ensure that data is managed and accessed the same way across the company so your reports are consistent.

- **Reporting KPIs:**
  Building dashboards with the most relevant information, with visualizations that present the information in a digestible fashion.

- **User adoption:**
  Bringing your team together to ensure software and applications are being used properly and consistently.

- **Improving deliverability:**
  Increasing the speed at which reporting is received, and reducing software performance issues.

- **Ameliorating software challenges:**
  Integrating software and applications, and lifting overall performance to cut down on delays.

Close the gap between reporting and reporting software

Because we understand the business challenges you face as well as the nuts of bolts of your IT environment, we can execute on your most important requirements and guide your own IT team towards the most relevant solutions.

The pathway to fixing these problems lie in our complete roadmap service solution:

Discover
Deep dive into the existing architecture to evaluate capabilities, inventories, and determine where the gaps lie.

Define
Determine the data vision, KPIs, policies, and the necessary areas for improvement.

Build
Create a strategy for building the necessary infrastructure, including specific execution plans and timelines.

Execute
We don't just talk the talk; we get our hands dirty building the foundation you need to trust your data.

Measure and Monitor
Consistently monitor improvements and determine ROI to ensure the program is performing to expectation.

Get your data and your reporting back on track. No matter your platform, applications, or tools, we can help you plan, implement, and integrate your new data strategy. Contact our experienced analytics team to discuss your Analytics Roadmap.