

DATAVAIL DATA MANAGEMENT SERVICES

Sprinklr Case Study

Introduction

Sprinklr is the most complete enterprise social media management platform helping the world's largest brands do marketing, advertising, care, sales, research, and commerce on Facebook, Twitter, LinkedIn, and 21 other social channels globally – all on one integrated platform.

Products Used

Oracle Enterprise Planning & Budgeting Cloud Service

Challenge

Budgeting & forecasting at Sprinklr was constrained by cumbersome Excel-based processes that led to longer forecasting cycles.

Some of their challenges included:

- Laborious spreadsheet-based practices
- Limited insight
- Lack of “what-if” analysis
- Ineffective workforce planning
- Lack of integration with Financial Plan

Solution

Sprinklr partnered with Datavail to implement Oracle’s Enterprise Planning Budgeting Cloud Service (EPBCS). EPBCS Finance and Workforce module was utilized with added customization based on Sprinklr’s requirements.

Benefits Achieved

- Smooth EPBCS implementation
- Enhanced overall planning processes
- Latest functionality at a lower cost
- Faster implementation timeframe

About Datavail

Datavail provides a broad range of services in support of databases, analytics, and applications and specializes in Oracle, Oracle E-Business Suite, OBIEE and OBIA, Hyperion, Microsoft SQL Server, MySQL, MongoDB, DB2 and SharePoint. Datavail is a leading provider of data integration and database administration services in North America, offering 24x7 managed database, applications, and BI/DW services, design, architecture, and consulting.

With more than 850 employees on payroll and core operations in four countries, Datavail offers deep technical expertise in a flexible, agile engagement model that focuses on customer success. Founded in 2007, Datavail is based in Broomfield, Colorado and supports enterprise clients located worldwide. For more information, visit www.datavail.com.