

Case Study

National Food & Beverage Chain



Introduction

The client is a food and beverage chain with more than 4,000 employees. Founded in the first half of the 20th century, it now has more than 1,000 locations in dozens of countries.

The Challenge

Recently acquired by a private equity firm, the client had begun expanding into new locations as well as buying back its domestic and international franchise operations.

However, the client was struggling with problems surrounding data governance: improving the quality, consistency, security, and availability of its enterprise data. These issues included:

- Financial reporting challenges, due to poor integration of point of sale (POS) systems.
- Dealing with the private equity firm's new reporting requirements.
- Managing general expectations surrounding the delivery of accurate, up-to-date information to stakeholders and executives.

The Results

The client approached Datavail in search of a strategic partner. Datavail worked closely with the client to help solve their most pressing data problems:

- Datavail's Analytics Roadmap Service Solution helped identify gaps in the client's data management strategy.
- Datavail developed a holistic approach for modernizing the client's IT architecture and data management processes, including guidance on the right technology and frameworks.
- Rather than simply offering suggestions, Datavail's teams delivered actionable, project-oriented steps the company needed to take to achieve their goals, and worked in tandem to achieve them.

How Datavail Helped

By partnering with Datavail, the client has realized several major benefits:

- A single version of the truth across the entire enterprise.
- Higher-quality financial reports that incorporate all of the required operational data, including POS data.
- A comprehensive plan in the short and medium terms, with well-defined goals and success factors, in order to update and improve their data governance policies.