

DATAVAIL DATA MANAGEMENT SERVICES

High-End Retailer Case Study

Introduction

This prestigious American brand is a global retailer with footprints in the United States, London, Japan, and Korea. The premier brand is sold in just under 1,000 stores around the world and they continue to experience rapid growth.

Products Used

Oracle Planning and Budgeting Cloud Service

Challenge

The company realized they needed a new tool for planning and reporting on business performance due to a new reporting structure and the need to support greater regulatory scrutiny.

Solution

The premier retailer, partnering with Datavail, developed three cubes to support their performance measurement and management needs. The first cube was designed for budgeting and performance reporting on key business lines, including funds transfer pricing and cost allocations. The second cube allowed for analysis of the client's sales and the overall impact of sales on the organization. Using Smarts List to ASO cube capabilities, an ASO cube was implemented to allow management to analyze results across seasons. This provided transactional level data to measure and manage costs in relation to key drivers, as well as for human resource planning and reporting.

Benefits Achieved

The structure of PBCS allowed our client to have the following:

- Improved insight into P&L at the store, country, and organization level
- Analysis along wholesale and retail channels
- Top 25 and bottom 25 product reporting to allow for better analysis
- Seasons reporting and its impact on the organization
- Currency processing and its impact on results

About Datavail

Datavail provides a broad range of services in support of databases, analytics, and applications and specializes in Oracle, Oracle E-Business Suite, OBIEE and OBIA, Hyperion, Microsoft SQL Server, MySQL, MongoDB, DB2 and SharePoint. Datavail is a leading provider of data integration and database administration services in North America, offering 24x7 managed database, applications, and BI/DW services, design, architecture, and consulting.

With more than 850 employees on payroll and core operations in four countries, Datavail offers deep technical expertise in a flexible, agile engagement model that focuses on customer success. Founded in 2007, Datavail is based in Broomfield, Colorado and supports enterprise clients located worldwide. For more information, visit www.datavail.com.