Case Study

Healthcare and Pharmaceutical Company Implements Oracle Analytics Cloud

A healthcare company providing innovative pharmaceutical solutions for chronic pain, behavioral health, and drug testing was experiencing several barriers to effective data management and reporting.

Technology

- NetSuite
- Oracle Analytics Cloud (OAC)

The Challenge

The client's financial reporting process was slow and cumbersome, taking several days to complete, which harmed users' confidence in the accuracy of the results. Although the client used Oracle NetSuite cloud software for enterprise resource planning (ERP), it wasn't using it to its greatest potential: the output of NetSuite was simply dumped into Excel, rather than being used in reports and visualizations.

The Solution

Datavail worked with the client to build a scalable financial reporting repository in Oracle Analytics Cloud (OAC), based on an automated NetSuite analytics solution. Datavail also helped them implement a comprehensive training program to improve adoption of the new analytics solution.

The Results

With OAC now in place, users can perform ad hoc and drill-through analyses that help them answer questions and get better business insights. What's more, the client now uses tools such as Oracle Smart View and Oracle Data Visualization Desktop (DVD) to share and visualize the output of their ETL process.