

## Case Study

# Financial Services Company Improves AppDev Productivity with Sprint Teams as a Service

A financial services company with hundreds of investments worldwide needed help making progress on a CRM project that had been moving slowly for two years.

## The Challenge

Before working with Datavail, the client was already working with a multinational Fortune 500 company for help with their CRM (customer relationship management) system. However, their choice of partner had already been working on the project for two years without any visible signs of progress. The client already knew which features needed to be implemented but was struggling to actually make it happen.

## The Solution

The client decided to terminate its relationship with the previous partner and look for another solution. They chose Datavail, a Sprint Teams as a Service (STaaS) provider that knows how to get things done quickly and efficiently. The client soon signed an agreement to bring one sprint team onboard to rapidly increase the speed of development.

## The Results

Once Datavail began working with the client, the changes were noticeable immediately. Datavail's STaaS offering was able to bring these features into existence much faster than the client's previous partner—and at a much lower cost, to boot.