datavail
BI/Analytics • Applications • Databases

DATAVAIL DATA MANAGEMENT SERVICES

Enterprise Retail Case Study

Introduction

This enterprise retail entity has an annual revenue of US $4.2B and 30,000+ employees, and a robust suite of Hyperion products to support their financial processes.

Products Used

• Hyperion Planning
• Hyperion Essbase
• Hyperion Financial Reporting
• Oracle Business Intelligence Enterprise Edition

Challenge

This company had several challenges in their financial process:

• Lack of visibility into information about product sales and inventory
• Planning and budgeting processes and analysis were piecemeal and confusing
• Their financial reporting process was inefficient, unreliable, and error-prone

Solution

Datavail leveraged Oracle's Hyperion Planning application to address inefficiencies and drive more value from planning and forecasting processes.

• Configured customer budgeting for more than 3,500+ stores worldwide
• Used a two-cube approach with Oracle's Hyperion Essbase
• Leveraged the speed gained from the two-cube approach to move from monthly revenue planning to weekly planning and to automate flash sales reporting
• Utilized Oracle Business Intelligence Enterprise Edition Suite and Oracle Essbase to replace a manually-intensive reporting process with consistent and centralized processes
• Built the infrastructure to enable multiple forecasting scenarios in minutes instead of weeks, completing the entire forecasting process in just a few days

Benefits Achieved

This Retail Customer implementation was completed ahead of schedule and 15% under budget, tracking toward an expected return on investment (ROI) in less than two years. In addition, Datavail:

• Empowered analysts to focus on more strategic activities instead of working on cumbersome and unreliable Excel spreadsheets
• Enabled the customer to reforecast financial information as the business climate changes versus on a quarterly basis
• Gave the retail client the infrastructure to calculate full gross margin statements quickly and efficiently
• Improved user satisfaction by 85%

About Datavail

Datavail provides a broad range of services in support of databases, analytics, and applications and specializes in Oracle, Oracle E-Business Suite, OBIEE and OBIA, Hyperion, Microsoft SQL Server, MySQL, MongoDB, DB2 and SharePoint. Datavail is a leading provider of data integration and database administration services in North America, offering 24×7 managed database, applications, and BI/DW services, design, architecture, and consulting.

With more than 850 employees on payroll and core operations in four countries, Datavail offers deep technical expertise in a flexible, agile engagement model that focuses on customer success. Founded in 2007, Datavail is based in Broomfield, Colorado and supports enterprise clients located worldwide. For more information, visit www.datavail.com.