

## Case Study

# Communications Equipment Product Development Company

Moves to an effective product life cycle management, driving faster innovation.

## At a Glance

Our client is a provider of telecommunications networking equipment and inter working products.

They optimize existing technology infrastructures and create new, multi-gigabit platforms that leverage cloud economic, data analytics, machine learning and open ecosystems.

Datavail helped leverage cloud PLM to create a global product development capability. This enabled harmonization and management of product data across the enterprise.



**Revenue:** ~\$529 M



**Industry:** Communication Equipment



**Products:** Oracle Product Development,  
Oracle Product Information Management,  
Oracle Innovation Management



**Location:** Global



# Customer Objectives and Challenges

**01** Lack of change management collaboration with effective review and approval.

**02** Lack of innovation management and ability to track and channel ideas and concepts.

**03** Need for faster and more efficient product development and launch process from capturing an idea through to design.









**04** Need to implement a well integrated system to commercialize solution by converting all new concepts to actual designs.

**05** Lack of quality product data.

**06** Centralized data management system across the enterprise.



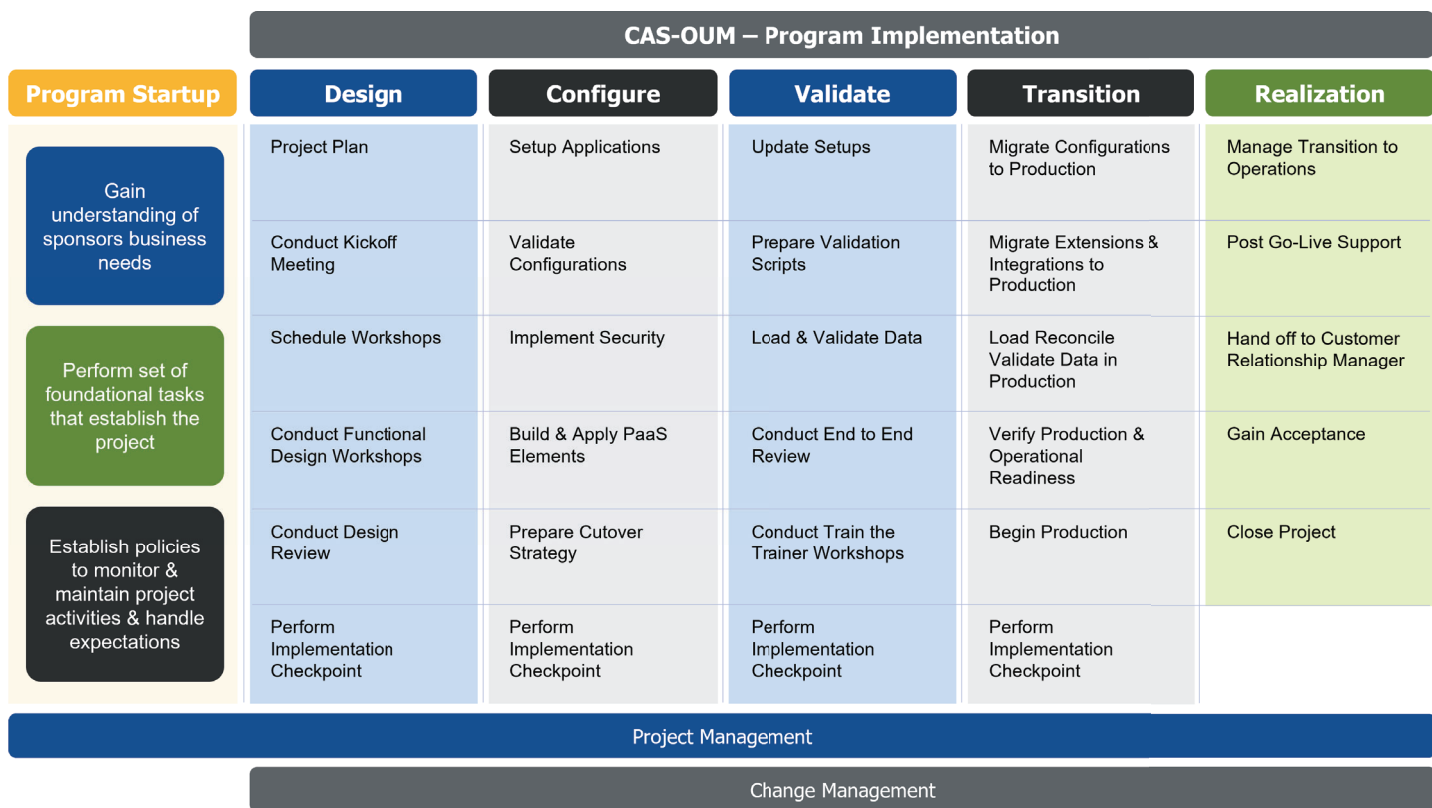
## Key Benefits

-  Ability to move an interface data from multiple applications.
-  Enabled next generations capabilities from the cloud.
-  Central repository of product data with attribute-based global data-model applications.
-  Central repository for all user groups to collaborate, for review and approval process.
-  Ease of use for both business users and non-IT users.
-  Efficient Change Management.
-  Improved data governance - validation of item data enabled through workflows, business rules & security model in PDH.
-  Improved performance - reduce item setup time and data issues by at least 20%.

# Our Approach

Datavail has maintained a successful track record for implementation by adhering to a proven methodology and approach. Datavail leveraged its proven Unified Implementation Methodology tailored to suit the financial cloud implementation requirements of the client.

Our methodology follows a hybrid of Agile and Waterfall approaches. It incorporates the iterative configure and test approach of agile, yet spreads the solution components across multiple modeling cycles so the system solution process is spread across multiple iterations and is made easier to manage; thereby increasing the project team's chance of success.



Datavail is a company of over 1,000 professionals helping clients build and manage applications and data via a world-class tech-enabled delivery platform and software solutions across all leading technologies.